

*[Insert name and address of relevant licensing authority and its reference number (optional)]*

**Application for the review of a premises licence or club premises certificate under the  
Licensing Act 2003**

**PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST**

Before completing this form please read the guidance notes at the end of the form.  
If you are completing this form by hand please write legibly in block capitals. In all cases ensure  
that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.  
You may wish to keep a copy of the completed form for your records.

I Oisín Daly, Public Protection Officer - Licensing

*(Insert name of applicant)*

**apply for the review of a premises licence under section 51 / apply for the review of a club  
premises certificate under section 87 of the Licensing Act 2003 for the premises described in  
Part 1 below (delete as applicable)**

**Part 1 – Premises or club premises details**

**Postal address of premises or, if none, ordnance survey map reference or description**

**The Drinks Seller 59 Chippenham Road**

**Post town  
Romford**

**Post code (if known)  
RM3 8HL**

**Name of premises licence holder or club holding club premises certificate (if known)**

**Mr Salih Maden**

**Number of premises licence or club premises certificate (if known)**

1652

**Part 2 - Applicant details**

I am

Please tick ✓ yes

1) an individual, body or business which is not a responsible  
authority (please read guidance note 1, and complete (A)  
or (B) below)

2) a responsible authority (please complete (C) below) - Yes

3) a member of the club to which this application relates  
(please complete (A) below)

**(A) DETAILS OF INDIVIDUAL APPLICANT** (fill in as applicable)

Please tick ✓ yes

Mr

Mrs

Miss

Ms

Other title  
(for example, Rev)

**Surname**

**First names**

Please tick ✓ yes

**I am 18 years old or over**

**Current postal  
address if  
different from  
premises  
address**

**Post town**

**Post Code**

**Daytime contact telephone number**

**E-mail address  
(optional)**

**(B) DETAILS OF OTHER APPLICANT**

Name and address

Telephone number (if any)

E-mail address (optional)

**(C) DETAILS OF RESPONSIBLE AUTHORITY APPLICANT**

Name and address Oisin Daly Public Protection Officer – Licensing London Borough of Havering Town Hall, Main Road Romford, RM1 3BD
Telephone number (if any) 01708433661
E-mail address (optional) Oisin.daly@haverling.gov.uk

**This application to review relates to the following licensing objective(s)**

Please tick one or more boxes ✓

- 1) the prevention of crime and disorder - Yes
- 2) public safety - Yes
- 3) the prevention of public nuisance
- 4) the protection of children from harm - Yes

**Please state the ground(s) for review** (please read guidance note 2)

This review is made on the grounds that the licensing objectives of the Prevention of Crime and Disorder, Public Safety and the Protection of Children from Harm are being undermined.

The Licence Holder and DPS has left the premises and alcohol sales are being made despite staff being informed that to do so is unlawful.

Circumstances:

On the 19<sup>th</sup> February 2026 an email was received by the named licence holder and DPS – Salih Maden.

He asked for his personal licence details and indicated that he had *previously* operated the premises licence at The Drinks Seller:

**From:** Salih <[REDACTED]>  
**Sent:** 19 February 2026 07:00  
**To:** Licensing <Licensing@haverling.gov.uk>  
**Subject:** Request for Confirmation of Personal Licence Details

Dear Licensing Team,

I hope this message finds you well.

I am writing to formally request confirmation of my Personal Licence details. I previously operated an off-licence business at the following address:

The Drinks Seller  
59 Chippenham Road  
RM3 8HL

The premises was operated between 2001 and 2025 by myself, Salih Maden, together with my brother, Yusuf Maden.

I am now intending to use my Personal Licence at another premises and therefore require confirmation of my licence number and any relevant details held on your records.

I would be grateful if you could kindly provide written confirmation at your earliest convenience.

Should you require any further information or identification documents to process this request, please do not hesitate to contact me.

Thank you in advance for your assistance.

Yours faithfully,  
Salih Maden

The email was responded to on the same day and date by Mr Jones on behalf of the licensing authority. Mr Jones asked whether he was still in control of the premises:

**From:** Paul Jones <Paul.Jones@haverling.gov.uk>  
**Sent:** 19 February 2026 09:18  
**To:** Salih <[REDACTED]>  
**Subject:** Re: Request for Confirmation of Personal Licence Details

Dear Mr Maden

Thank you for your email.

Your email below states: "The premises [Drinks Seller] was operated between 2001 and 2025 by myself, Salih Maden, together with my brother, Yusuf Maden." This appears to suggest that you no longer operate this premises. The premises licence is still held by you as an individual and you

remain the DPS on the licence. The licence remains in force and generates an annual fee each year to be paid by the licence holder.

Please can you confirm the situation further to the Drinks Seller premises licence? Are you still selling alcohol at the premises? Is a new operator running the premises?

I look forward to your reply.

Many thanks

Kind regards

Paul Jones

Paul Jones | Public Protection Officer  
London Borough of Havering  
Town Hall Main Road Romford RM1 3BD

t 01708 432692  
e paul.jones@haverling.gov.uk

No response was received by Mr Jones or to the licensing inbox.

On the 26<sup>th</sup> February 2026 at approx. 12:10hrs I attended the premises to speak to the owners and ascertain who was in control and whether there were alcohol sales taking place. I observed the premises for a short while and could see externally that alcohol was on display and advertised in the windows.

I entered the premises and spoke to the lone worker, a male who subsequently identified himself as Gagam Singh, who was stacking shelves on the shop floor.

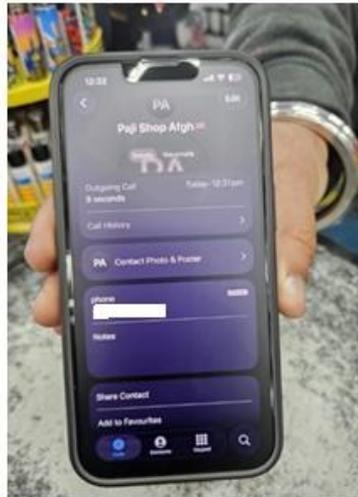
The premises itself is quite small, there is alcohol on display behind the counter and rear wall as well as in a fridge on the right hand side. Alcohol takes up a large percentage of the display available inside. I noticed that high strength alcohol was for sale, in the form of beers and ciders with high ABV%. The area is in a cumulative impact zone with a considerable issue with street drinking. I have been on several days of action targeting this and other issues in the immediate vicinity.

I identified myself to Mr. Singh with my issued badge. I explained I was from the licensing department and the visit was in relation to the alcohol licence.

I initially asked Mr. Singh if Salih Maden had left. He said “yeah, Turkish guy, he’s gone”. I asked him who the new person in charge was, I got a blank look. I asked Singh to get the new owner on the phone.

I explained at this stage that he could not sell alcohol. I had hoped that since the premises appeared to be heavily dependant on the sale of alcohol for income, that Mr. Singh would be called to action to speak to the owner. I asked him to phone the new boss. He tried calling a number but there was no response.

I asked for the new owners number, Mr. Singh showed me his phone and I took a picture of the contact record he had been trying to call. The name on the phone was Paji Shop Afgh. The phone number was [REDACTED]. This is neither of the phone numbers we have on file for Mr Salih Maden.



I tried to verbally explain to Mr. Singh that he could not sell alcohol and should remove alcohol for display and the new owner should make a transfer and DPS variation application. I could see that Singh was not clear on my direction to him.

I asked for a pen and paper. I wrote very clear instructions for him in the back of a diary he had to hand. I provided my contact details on there. I stated that the new owner must make a transfer and DPS, I also stated that any sale of alcohol would be unlawful as there was no DPS in place. I stated clearly that if he, Mr. Singh, sold alcohol he could be prosecuted. I went through the simple points I had written down with him and again stated that he could be prosecuted.

After going over those points a customer walked into the shop. The customer was a white male who selected one can of Orangeboom Black 8.5% ABV.

This type of alcohol is exactly the type that accentuate the issues of street drinking. Several similar premises in the area have conditions restricting the strength and single sales of beers, lagers and ciders.

The customer went to the till. Mr. Singh scanned the can through the till and asked the customer for £1.50. The customer paid and left.

I was in disbelief watching Mr. Singh as he made the sale in front of me having just seconds before explained to him that he could be prosecuted if he made a sale.

I said to him "You have just sold alcohol in front of me, did you not understand what we just went over?" he simply stated "Sorry boss", I reiterated that I had just told him not to sell alcohol and he had done it blatantly in front of me with me watching on as he did so. He replied sorry a few times and then indicated towards the CCTV cameras and said words to the effect of "Boss watching". I said I didn't care if the boss was watched and nor should he as he was the one who could end up in court having committed an offence. I told Mr. Singh to lock the shop up and then left.

In conclusion:

- The licence holder and DPS stated themselves that they left the business sometime in 2025
- Staff on site confirm this
- No transfer application has been received by the authority
- We have no knowledge of who is in control of the premises
- Staff have openly sold alcohol when advised they could be prosecuted for the offence

- The premises is in a CIZ with issues around street drinking and staff have no basic knowledge of licensing or responsible retailing, which could include any knowledge of age related sales
- The Licensing Authority have no confidence that the premises is operating in accordance with the licence
- The lack of due diligence around alcohol licensing also raises concerns around other relevant legislation not being complied with, including Health and Safety Law, Environmental Health and Fire Safety.

The previous owner has absolved themselves of responsibility for the premises. The new owner has made no approach to the authority to identify themselves. The Licensing Objectives are being undermined and as a result the Licensing Authority raise this review and respectfully request that the sub-committee consider revocation of the premises licence.

**Please provide as much information as possible to support the application** (please read guidance note 3)

Have you made an application for review relating to the premises before - No

If yes please state the date of that application

Day	Month	Year
<input type="text"/>	<input type="text"/>	<input type="text"/>

**If you have made representations before relating to the premises please state what they were and when you made them**

No

Please tick ✓

yes

- I have sent copies of this form and enclosures to the responsible authorities and the premises licence holder or club holding the club premises certificate, as appropriate - Yes
- I understand that if I do not comply with the above requirements my application will be rejected - Yes

**IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.**

**Part 3 – Signatures** (please read guidance note 4)

**Signature of applicant or applicant’s solicitor or other duly authorised agent** (please read guidance note 5). **If signing on behalf of the applicant please state in what capacity.**



Signature

.....

Date 26/02/2026

.....

Capacity Licensing Officer

.....

<b>Contact name (where not previously given) and postal address for correspondence associated with this application</b> (please read guidance note 6)	
<b>Post town</b>	<b>Post Code</b>
<b>Telephone number (if any)</b>	
<b>If you would prefer us to correspond with you using an e-mail address your e-mail address (optional)</b>	

## **Notes for Guidance**

1. A responsible authority includes the local police, fire and rescue authority and other statutory bodies which exercise specific functions in the local area.
2. The ground(s) for review must be based on one of the licensing objectives.
3. Please list any additional information or details for example dates of problems which are included in the grounds for review if available.
4. The application form must be signed.
5. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
6. This is the address which we shall use to correspond with you about this application.